

Single Member Cabinet Decision

**Executive
Forward Plan
Reference**

2775

**Bath Business Improvement District - Proposal for Renewal
Ballot**

Decision maker/s	Cllr Patrick Anketell-Jones Cabinet Member for Economic Development.
The Issue	<p>The Bath Business Improvement District (BID) Company has sent the Council Notice of Request to hold a renewal ballot in October 2015, which if successful would allow the Bath BID Company to levy an additional charge on businesses within the BID area for a further five years (2016-2021).</p> <p>According to the BID Regulations (2004), the Council now has a duty to ensure that the Bath BID Company's proposal for a new five year term meets the requirements set out in the BID Regulations before the proposal is put to a business vote in October 2015.</p>
Decision Date	22 August 2015.
The decision	The Cabinet Member agrees that The Bath BID Company's new BID Proposal (2016-2021) is formally approved.
Rationale for decision	<p>The proposal should be approved because it:</p> <ul style="list-style-type: none">• Does not conflict with Council plans and strategies;• Meets the requirements set out in the BID Regulations (2004) relating to the content of BID proposals, and• The Bath BID Company has undertaken a satisfactory level of consultation with local stakeholders.
Financial and budget implications	<p>If successful at ballot, the Bath Business Improvement District will raise roughly £3m in levy contributions over a five year BID term for the Bath BID Company.</p> <p>In addition to levy income, the BID is likely to attract further voluntary financial and in-kind contributions from the private sector (including local landlords) and other partners and stakeholders.</p> <p>The Council has agreed to make an annual voluntary contribution to the BID Company of £36,000 by covering the cost of collecting the levy. This cost will be offset by the withdrawal of other voluntary contributions to the BID Company.</p> <p>It is currently estimated that the Council, as a non-domestic ratepayer with properties within the BID area, will be liable for roughly £40,000 in annual BID levy payments. This cost will continue to be met from existing budgets.</p>

Issues considered (these are covered in more detail in the report)	Customer Focus; Property; Corporate.
Consultation undertaken	Staff; Other B&NES Services; Section 151 Finance Officer; Legal Officer; Strategic Director for Place.
How consultation was carried out	<p>Officers fed in to the BID Company's consultation held in March 2015 about the services BID clients would like to see in the next BID term.</p> <p>The BID proposal has been circulated to relevant officers across the Council for comment on the services to be provided and officers are happy that, overall, the BID proposal reflects Council desires and concerns. No issue relevant to the requirements of this report under the BID Regulations (2004) was raised.</p> <p>The BID Company itself undertook consultation with the business community in the City centre during January – May 2015 and the proposal is based on the feedback received from businesses.</p>
Other options considered	None.
Declaration of interest by Cabinet Member(s) for decision, including any dispensation granted:	<i>The nature of interest and whether interest is a disclosable pecuniary interest or an-other interest, including any conflict of interest, (as defined in Part 2, A and B of the Code of Conduct and Rules for Registration of Interests). Any Member who needs to clarify any matters relating to the declaration of interests is recommended to seek advice from the Council's Monitoring Officer or a member of their staff before taking the decision.</i>
Any conflict of interest declared by anyone who is consulted by a Member taking the decision:	

Signatures of Decision Makers	
Date of Signature	
Subject to Call-in until 5 Working days have elapsed following publication of the decision	